

125 West 55th St New York, NY 10019

Agency: ACKERMAN MCQUEEN CPE: 1/73/3170 1601 NW EXPRESSWAY

Contract # 25285494

OKLAHOMA CITY, OK 73118 Agency Order #: 5384959 Buyer: Smith, Pam

SUITE 1100

Product: National Rifle Association

Advertiser: NRA Foundation

Flight: 10/29/16 - 11/7/16

Changes as of: 10/3/2016 at 3:14 PM

Primary Demo: Adults 25-54

Office: DALLAS

Station: WWSB Market: Sarasota-Manatee - SRA

Version: Highlighting Revision 4

Total \$: \$2,700.00

Total Spots: 3 Total CPP: \$0.00

Total GRP: Traffic #: 63545

Con Type: POLITICAL/VOTE

Assistant: GIANNA MILLARES 214-525-2828 Separation:

Salesperson: GLENN SIMS 214-525-2808

Comments: REVISED:The only spot approved to run on this estimate is ISCI (QNRA160069H)
Revised 9/29/2016
This is NRA.;Separation: 30;The only spot approved to run on this estimate is ISCI (QNRA160069H).
Revised on 9-29-2016

Sa REV+ 4 12n-3:30p REV-1 # Day/Time Sa 12n-3:30p P Program ABC College Football Early Game ABC College Football Early Game \$1,400. 00 \$1,400. 00 Rate Rating Len 60 60 10/29 10/30 10/31 111 0 11/2 0 11/3 | 11/4 | 11/5 10/29 - 11/7 1 № 0 11/6 11/7 Spots Total \$1,400.00 \$2,700.00 \$0.00 Total 49

TOTALS: 0

\$0.00 \$0.00

0.0

\$0.00

CPP

GRP



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

0/03/16 3:14 PM

GOTOSTRATA\1109916

This is NRA.;Separation: 30;The only spot approved to run on this estimate is ISCI (QNRA160069H). Revised on 9-29-2016

REVISED: The only spot approved to run on this estimate is ISCI (QNRA160069H) Revised 9/29/2016

Order Level Comments

*9/13 - CHANGE CONTRACT TYPE TO "POLITICAL"

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Separation: 30; The only spot approved to run on this estimate is ISCI (QNRA160044); The only spot approved to run on this estimate is

Contract # 25285494 Agency: CPE: ACKERMAN MCQUEEN 1/73/3170

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WWSB Total Spots: Total \$:

ω \$2,700.00

Total GRP: Total CPP: \$0.00

Con Type: POLITICAL/VOTE Traffic #: 63545

Salesperson: GLENN SIMS 214-525-2808

Assistant: GIANNA MILLARES 214-525-2828

Separation:

		Monthly Summary	nary
찏	Month	Spots	Dollars
0.0	2016-Oct	2	\$1,300.00
6	2016-Nov	1	\$1,400.00
	Total	3	\$2.700.00

	Competitive Information
larket Budget: \$30,000	\$30,000
WWSB Share: 9%	9%
Comment:	
Unknown: 91%	91%

Day/Time Total

%

Distrib 100% 100%

Spots

CPP

9

ISCI

(QNRA160044)

N/A

\$2,700.00 \$2,700.00 Dollars **Daypart Summary**

≤

09/13/16 10:45 AM 09/13/16 11:31 AM 09/13/16 11:34 AM 09/13/16 4:19 PM

GLENN SIMS

System GLENN SIMS **GLENN SIMS**

Notice Received

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Irans	Cleated/Neceived Cleated by	Cleated by	Contract	27.0	1			Changes: Comments from *9/13 - CHANGE CONTRACT TYPE TO "POLITICAL" to
								REVISED: The only spot approved to run on this estimate is ISCI (QNRA160069H)
								Revised 9/29/2016
								This is NRA.; Separation: 30; The only spot approved to run on this estimate is ISCI
								(QNRA160069H).
	10/3/16 3:11 DM	10/2/16 2:11 DM COTOSTDATAN1109916	Revised	_		\$0	\$2,700.00	\$2,700.00 Revised on 9-29-2016. 2 buylines added or modified.
Kevision	0/07/10 0:14 IV	1000	Confirmed			\$0	\$2.700.00	\$2.700.00 Changes: Contract Type Id from Spot to POLITICAL/VOTE.
Kevision	SIZITIO S.OO FINI OWITCH OPERATION	Owitch Operation	Commission				200.00	Charles Control Time Id from BOI ITICAL MOTE to Spot
Revision	9/13/16 4:19 PM GLENN SIMS	GLENN SIMS	Confirmed			\$0	\$2,700.00	\$2,700.00 Changes: Contract Type Id Holli F Octification in September 2,700.00 Changes: Contract Type Id Holli F Octification in September 2,700.00 Changes: Contract Type Id Holli F Octification in September 2,700.00 Changes: Contract Type Id Holli F Octification in September 2,700.00 Changes: Contract Type Id Holli F Octification in September 2,700.00 Changes: Contract Type Id Holli F Octification in September 2,700.00 Changes: Contract Type Id Holli F Octification in September 2,700.00 Changes: Contract Type Id Holli F Octification in September 2,700.00 Changes: Contract Type Id Holli F Octification in September 2,700.00 Changes: Contract Type Id Holli F Octification in September 2,700.00 Changes: Contract Type Id Holli F Octification in September 2,700.00 Changes: Contract Type Id Holli F Octification in September 2,700.00 Changes: Contract Type Id Holli F Octification in September 2,700.00 Changes: Contract Type Id Holli F Octification in September 2,700.00 Changes: Contract Type Id Holli F Octification In September 2,700.00 Changes: Contract Type Id Holli F Octification In September 2,700.00 Changes: Contract Type Id Holli F Octification In September 2,700.00 Changes: Contract Type Id Holli F Octification In September 2,700.00 Changes: Contract Type Id Holli F Octification In September 2,700.00 Changes: Contract Type Id Holli F Octification In September 2,700.00 Changes: Contract Type Id Holli F Octification In September 2,700.00 Changes: Contract Type Id Holli F Octification In September 2,700.00 Changes: Contract Type Id Holli F Octification In September 2,700.00 Changes: Contract Type Id Holli F Octification In September 2,700.00 Changes: Contract Type Id Holli F Octification In September 2,700.00 Changes: Contract Type Id Holli F Octification In September 2,700.00 Changes: Contract Type Id Holli F Octification In September 2,700.00 Changes: Contract Type Id Holli F Octification In September 2,700.00 Changes: Contract Type Id Holli F Octification In September 2,700.00 Changes: Contract Type Id Holli F O
100000								Changes: Contract Type Id from Spot to POLITICAL/VOTE, Comments from
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								(QNRA160044); The only spot approved to run on this estimate is ISCI (QNRA160044).
								to *9/13 - CHANGE CONTRACT TYPE TO "POLITICAL", Demo Meta to [X 12], User
Devision	9/13/16 11:34 AM GLENN SIMS	GLENN SIMS	Confirmed			\$0	\$2,700.00	\$2,700.00 Entered \$ from \$0.00 to \$2,700.00.
INCARROLL	0,10,10,110,110							
Queued for								
Electronic						\$0	\$0	
Contracting	9/13/10 11.31 AW			,		20000	00 007 00	

9/13/16 10:42 AM GLENN SIMS

Confirmed

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\$2,700.00

\$2,700.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'

Non-Discrimination ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, Policy MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY.

PATAR 7 OF THIRT OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS CONSISTENT WITH THIS ORDER.

CONTRACTS WILL NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

PATAR 7 OF THIRT OF THE UNITED STATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

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Page 2 of 3



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